



Alabama Arts Alliance
Alabama Arts
Summit

'22



April 28 - 29, 2022

Sponsorship Opportunities



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Summit

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The Arts Thrive Here. The Arts Make Alabama Better.

Now is Your Opportunity to sponsor a collaborative event with one goal... to promote the arts in Alabama

The Alabama Arts Summit is an annual convening to investigate the power and potential of the arts. Bringing together thought leaders for conversation and connection, the Arts Summit engages experts from across numerous fields, aiming to challenge old ideas, spark new ones, and catalyze potent partnerships. It includes conversations, performances, breakout sessions, and presentations. The Summit focuses on connecting the Arts across all segments of the community. The Summit is a collaborative effort of the Alabama Arts Alliance, the Alabama State Council on the Arts, and the Alabama State Department of Education.



“the Summit points me to the resources I need, so I can make a difference in my community”



**Connecting the Arts Across
all Segments of the Community**



Alabama Arts
ALLIANCE

About Us

Our mission

Increase public awareness of and engagement in the arts through education and advocacy.

We believe

The arts are essential to a complete education, recognizing that when students prosper, our state thrives.

Our Goal

All Alabamians will have equal opportunities to discover and to develop their talents; will have a sequential and comprehensive education in the arts; and will value their own cultural heritage and the cultural heritage of others.

“what an inspiring weekend. I feel like I can conquer the world.”



**Education, Advocacy, Awareness
and Engagement**



"the speakers and presenters keep getting better every year."

The Summit

The Alabama Arts Summit, now in its 17th year, aims to bring together educators, art advocates, creative professionals, legislators and others from all endeavors, who share a desire to improve education, the economy, and quality of life for all Alabamians through the arts. By gathering, collaborating, and exploring together, we will provide the setting for inspiration and motivation. Energized participants will leave the Summit with a fresh perspective, inspired ideas, new goals to meet, and partnerships that will ensure that the arts thrive in Alabama.





Find out why we say 'The Arts Make Alabama Better'

The Details

The event:

Alabama Arts Summit 2022

April 28-29, 2022

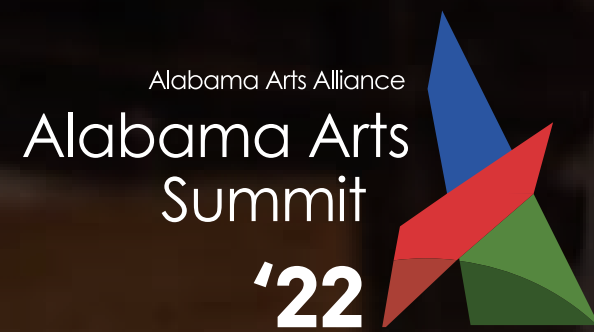
Renaissance Birmingham Ross Bridge Golf Resort & Spa

The two-day event will include performances and presentations, a banquet, and reception.

The attendees:

The event is attended by participants from all segments of the state; educators, artists, creative professionals, non-profits, business, civic leaders, and policy makers who share a desire to improve education, the economy, and quality of life for all Alabamians through the Arts.





April 28 - 29, 2022

Mac McCutcheon
Speaker of the House,
Alabama House of Representatives

Kimberly A. Kirkland, MA
Director, UAB Institute for
Arts in Medicine

Heidi Elnora
Heidi Elnora Atelier

Henry Panion III, Ph.D.
Composer, Conductor, Producer,
Professor, Department of Music, UAB

Josh Mauthe
Senior Advisor,
National Endowment for the Arts

Previous Keynote and Featured Speakers

The Summit has been honored to showcase, and give a platform to these and other motivational presenters in recent years. The 2022 Summit promises to continue that commitment

Patricia Moore, Ph.D.
Industrial Designer, Gerontologist,
Author, Mother of Universal Design

Alie B. Gorrie
Optimist, Artist,
Disability Inclusion Consultant
Red Mountain Theatre, Birmingham

Steven Shewfelt, Ph.D.
Director of Data and Research,
Ingenuity, Inc.

Jamie Bennett
Executive Director,
ArtPlace America

Elisabeth Dorman,
State and Local Government Affairs
Manager, Americans for the Arts

Doug Naselroad
Director, The Troublesome Creek
Stringed Instrument Company

Kelly Pollock
Executive Director,
Center of Creative Arts

Quang Do
Spoken Word Artist, UAB

Terrance Brown, Ph.D.
Executive Director,
University of North Alabama
School of Arts

Representative Tracy Estes
Alabama House of Representatives

Senator J. T. "Jabo" Waggoner
Alabama Senate



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Why Sponsor?

Brand Awareness

Increase awareness of your brand. Attendees at the Summit are personally invested in their State, their communities, and the arts. People who are passionate tend to make influenced decisions.

Promotion

Promote your goods/services to these individuals.

Networking

Join us as an attendee, or as a booth exhibitor. Meet and network with other attendees during the conference. Share their enthusiasm for the arts.

Supporter of the Arts

Your patronage will let the attendees know that you believe the arts are important, and worthy of your investment.



Brand Awareness, Promotion, Networking
and Patronage of the Arts

Alabama Arts Alliance
Alabama Arts
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Sponsorship Packages



PLATINUM PACKAGE
\$6,000 and up

Platinum Sponsors will receive a complimentary registration to the conference and will be recognized in the printed program booklet, on the Summit website, on social media, and in stated remarks from the main podium during a general session. They will have the opportunity to deliver up to 5 minutes of remarks as an introduction of keynote speaker, do a literature/giveaway drop on each chair, and receive a full page ad in the program as well as up to 8 tickets to the V.I.P. reception



GOLD PACKAGE
\$3,000 - \$5,999

Gold Sponsors will receive a complimentary registration to the conference and will have logo on signage, will be recognized in the printed program booklet, on the Summit website and in stated remarks from the main podium during a general session. They will have the opportunity to deliver up to 2 minutes of remarks during a plenary session, do a literature/giveaway drop on each chair, and receive a half page ad in the program w/ logo placement and as well as up to 6 tickets to the V.I.P. reception



SILVER PACKAGE
\$1,500 - \$2,999

Silver Sponsors will receive a complimentary registration to the conference and will have logo on signage, will be recognized in the printed program booklet, on the Summit website, on social media, and in stated remarks from the main podium. They will have the opportunity to do a literature/giveaway drop on each chair, and receive a quarter page ad in the program as well as up to 4 tickets to V.I.P. reception



BRONZE PACKAGE
\$500 - \$1,499

Bronze Sponsors will receive a complimentary registration to the conference and will have logo on signage, will be recognized in the printed program booklet, on the Summit website, in stated remarks from the main podium, and a business card ad in the program as well as up to 2 tickets to V.I.P. reception



PATRON PACKAGE
\$100 - \$499

Patrons will be recognized in the printed program booklet and on the Summit website, and receive a 10% discount on program ads.



Other Sponsorship Opportunities

Honor an Educator - \$500

Honor an Educator (or current college student who is majoring in education). An Educator/Student Scholarship would cover two conference registrations which includes: Conference materials, opening reception, conference meals, and double occupancy lodging. Educator/Student Sponsor may designate how the scholarship will be awarded (demographic, region, school, etc.). Teachers have very limited access to professional development due to limited funding. This conference can help educators increase their knowledge and skills.

Vendor Booth - \$125

Vendors will be provided with a dressed table with access to power source and 2 chairs with 3 designated times for attendees to interact with vendors in addition to all social time. Additionally, vendors receive mentions in printed program booklet, logo placement on signage, and vendor may give away door prizes during a plenary session.

Other Opportunities

Contact us below for details about other sponsorship opportunities: Keynote Sponsorship, Breakout Session Sponsorship, Meal Sponsorship, Reception Sponsorship.

Place a Program Advertisement

Place an ad in the Summit's program. Advertiser is responsible for submitting print-ready artwork.

<i>Full Page Ad</i>	<i>\$350</i>
<i>Half Page Ad</i>	<i>\$225</i>
<i>Quarter Page Ad</i>	<i>\$125</i>
<i>Business Card Size</i>	<i>\$75</i>

Contact:

For questions and to submit your payment, contact: info@alartsalliance.org or visit: www.alartsalliance.org/2022-alabama-arts-summit





Sponsorship Opportunities

To help support this year's Summit, please review the many sponsorship opportunities found in this brochure. Below are multiple ways to submit your sponsorship. Please feel free to call **334-269-1435** or email info@alartsalliance.org for additional information or assistance.



to complete your Sponsorship online...

Scan this QR Code or visit the web address below to submit your form and payment online.

www.alartsalliance.org/2022-alabama-arts-summit-sponsorship-opportunities



Your generous sponsorship is tax deductible as allowed by law. The Alabama Arts Alliance will not sell, trade, or give a donor's personal information to any individual or entity for any reason without written permission.

to send your sponsorship by mail...

Include this form with your check payable to the Alabama Arts Alliance and mail to the address below.

Name: _____ Email: _____

Street: _____ Phone: _____

City: _____ State: _____ Name of Sponsoring Organization: _____

Zip/Postal Code: _____

Country: _____ Website: _____

(We will use this link on our sponsorship recognition page)

Email: _____

Alabama Arts Alliance - 2022 Arts Summit
3066 Zelda Rd., PMB 272
Montgomery, AL 36106



Alabama Arts ALLIANCE

400 South Union St., Suite 325
Montgomery, AL 36104

Mailing Address:

3066 Zelda Rd., PMB 272
Montgomery, AL 36106

Phone: 334-269-1435

Email: info@alartsalliance.org



www.alartsalliance.org



About the Alliance

The Alabama Arts Alliance is a statewide partnership program of the Alabama State Council on the Arts and the Alabama State Department of Education.

Some projects & programs of the Alabama Arts Alliance are funded by generous grants from the Alabama State Council on the Arts, the National Endowment for the Arts; a federal agency, the Alabama State Department of Education, and the Support the Arts License Tag Arts Education Advisory Committee.

