

Putting It All Together

iMovie advanced techniques (video, text and audio)

Lesson Designer: Rodney Porterfield

Grade Level: Teacher Professional Development

Essential Understanding: Using iMovie to create professional looking videos from short clips.

Essential Question: How to effectively organize your content to create a clear and effective instructional video?

Arts Discipline Standards: Media Arts:

Grade 5: Determine how elements and components can be modified for clear communication and intentional effects, the revise media artworks to improve clarity and purpose.

Non-Arts Discipline Standards: Earth Sciences

Requirements: Materials and Supplies: iDevice & iMovie

Requirements: Prerequisite Knowledge - Arts: iMovie Basics Workshop

Requirements: Prerequisite Knowledge - Non-Arts: N/A

Procedures: Introductory Activity: Think of your favorite video clip...what was all involved in creating the sequence of events that made it successful? Think of your least favorite...what made it bad?

Procedures: Sequence of Activities

- iMovie Advanced Techniques
 - Transitions between clips
 - Adding Additional Content (top right panel)
 - Photos/videos
 - Manipulating Multiple Tracks in Your Timeline
 - Cutaway, Pic in Pic, Split Screen
 - Adding voiceovers and adding content directly using iMovie
 - Adding music/soundtracks and sound effects
 - Audio foreground vs background
 - Tap done and Naming the project
 - Preview Your Movie

Culminating Activity: Performance Task: Use iMovie advanced techniques to augment your video.

Culminating Activity: (Description): Using the content captured, create a video that communicates a central theme or idea featuring a picturesque nature scene.

